

Bringing a better future



Sustainability Report **2024 / 2025**

Executive Overview





Words from our President



Federico Braun | President

“This year we reached a significant milestone by becoming the first large supermarket chain in the Americas to be certified as a B Corporation”

* Certified B Corporations™: companies verified by B Lab™ to meet high standards of social and environmental performance, transparency, and accountability.

I am pleased to present **La Anónima's 4th Sustainability Report**, in which we share with our stakeholders our annual business management and the results of our economic, social, and environmental performance.

Despite the ongoing economic challenge, we continue to grow our business by opening new branches and upgrading the existing ones. Simultaneously, our cold store operations and our own brands have shown progress in their development with positive results in the market.

This year we reached a significant milestone by becoming the **first large supermarket chain in the Americas to be certified as a B Corporation***, the result of a process that began four years ago to integrate the triple impact into our business model. This certification reflects our longstanding commitment: being a profitable and efficient company that generates social value and minimizes its environmental impact, complying with high standards recognized worldwide.

We came first place in the Advantage ranking for the eighth consecutive, and we entered the Sustainability Index of the Argentine Stock Exchange Inc. (BYMA). These achievements reaffirm our journey, but the real challenge is to uphold and further develop them with a perspective of continuous improvement.

I would like to thank our shareholders, customers, partners, suppliers, and communities for their trust, and I invite you to read this report to learn about our progress and our challenges, with the firm belief that together we can build a more prosperous, humane, and sustainable future.

Faithfully,

Eng. Federico Braun.
President



Words from our General Manager



Nicolás Braun | General Manager

“The B Corporation certification reflects our commitment to the triple impact, and to being a better company to our communities and the environment.”

It is a pleasure to present our **4th Sustainability Report**, prepared in accordance with the international guidelines of the Global Reporting Initiative (GRI), 2021 version, B Lab, ISO 26.000, and the Sustainable Development Goals. This year we reached a significant milestone: earning a **B Corporation certification***, the result of a transformative process that reflects our commitment to the triple impact, and to being a better company to our communities and the environment.

During this fiscal year, we made progress in our sustainability strategy with concrete actions. With our suppliers, we strengthened the program “LA Impulsa” and the Impact Measurement Program. With our customers, we consolidated the Plus program and modernized our physical and digital channels to improve experience and proximity. With our teams, we promoted training, diversity and inclusion initiatives, reinforcing pride in belonging and generating new opportunities for

growth. With our communities, we expanded high-impact programs, such as our program “Nutriendo Futuro”, with over 60.000 modules delivered to vulnerable families; and “Desafío Leer”, which brings books to schools and libraries in every new community where we open branches.

I invite you to read this report to learn more about these milestones and the challenges ahead of us. I would like to thank every team and ally for being protagonists of this evolution and of a business model geared toward continuous improvement and the creation of shared value.

Let’s keep building a better future together.

Sincerely,

Eng. Nicolás Braun
General Manager

* Certified B Corporations™: companies verified by B Lab™ to meet high standards of social and environmental performance, transparency, and accountability.



Our essence

Purpose

**We bring a better
future closer to
our customers
and communities**



Vision

To be the #1 supermarket chain in terms of growth and sustainability in Argentina, offering the best experience to our customers through all our sales and service channels.



Mission

To exceed the expectations of our customers by creating extraordinary experiences and building bonds of trust with our communities.



Principios

- We put the customer at the center
- We do teamwork with agility and inclusivity
- We experiment and innovate
- We are honest and respectful
- We promote profitability.
- We are committed to our communities and the environment





La Anónima in numbers



11,635
Partners



169
Branches

89
Communities

10
Provinces



1
Transfer Base



1
Cold Cuts
Center



1
Bakery
Center



1
Fintech
(TDM – “Tarjetas
del Mar”)



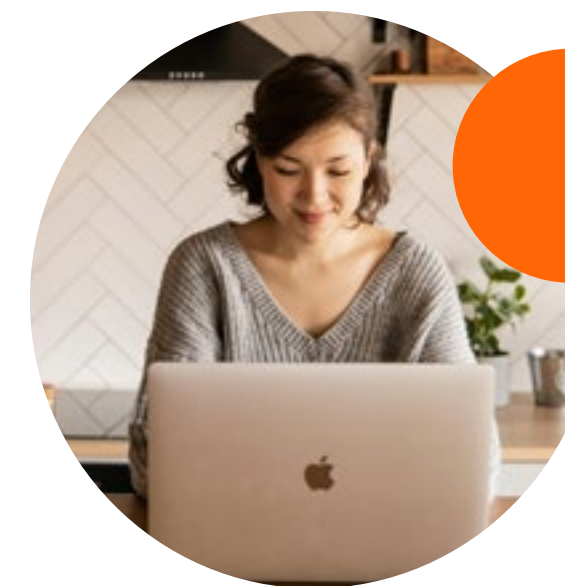
11
Regional
Distribution
Centers (RDC)



3
Fruit and vegetable
concentrators



2
Cold-storage
plants



1
E-Commerce
channel



Management highlights

Economic pillar



Accountability

+840 references in Own Brand

67.9% NPS Branches*

Opening of Ethics Hotline for suppliers (SAIEP)

Certified B Corporation



Local and SMEs suppliers

SAIEP

90.6% national suppliers**

95.7% SMEs suppliers***

66.3% local suppliers****

TDM

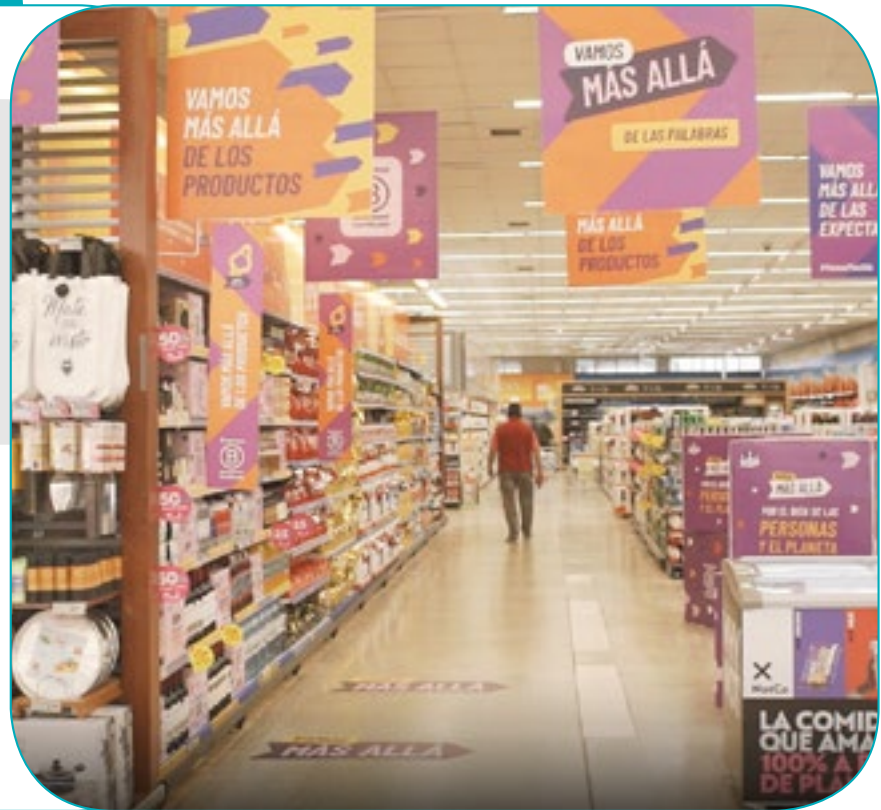
91% local suppliers*****



Responsible Consumption

4th year promoting the consumption of certified B Corporations' products. This year, Digital Campaign.

Awareness Campaigns on Social Media



Partner Welfare

Satisfaction 8.6/10

Partners feel that they are a positive agent of change in their workplace



39.5%

Women

80,734Hs

of Training

734

Triple Impact Performance Goals



Impacto Comunitario

+3,195

Millions of Argentine pesos donated

62,640

Food modules donated to women in situations of vulnerability, in alliance with Banco Patagónico de Alimentos

2,500

Books donated. Fundación Leer



Environmental mgmt.

Branches, RDCs and Ituzaingó premises

Recyclable Waste

46%

Equal to **5,925.3 Tn**

Cold-storage plants Salto and Pampa Natural

Recyclable Waste

28%

Equal to **356.7 Tn**

Reused water

14.37%

Equal to **198,080 m³**



Climate Action

SAIEP

Renewable energy

10.86%

Equal to **16,320 Mwh**

TDM

-22.7%

Units salvaged Carbon Footprint reduction. Scope 2. Equal to **24 Tn of CO2eq**



Food Waste

1,119,088

(Perishable + Non-Perishable)

0.73%

Units sold by "Consumo Próximo". Preventing their disposal and waste due to expiration.

Equal to **6,187,701 units**

Social pillar

Environmental pillar

*NPS: Indicator measuring the level of customer satisfaction.

National suppliers are considered to be those whose ownership and control are of Argentine origin. * SMEs (Small and Medium-sized Enterprises) are known as PyMES in Argentina. *****It reaches national suppliers in provinces where we have operations, who are not publicly traded and are not a franchise or wholly owned subsidiary of another company. *****Suppliers that are within 80km radius of the Fintech offices.



Triple Impact commitment

Those of us who are part of La Anónima are convinced of the importance of contributing to the creation of an inclusive, equitable, and environmentally friendly economic system.

We are committed to generating economic, social and environmental value, with the conviction of being agents of positive change through practices that are:



Economic



Social



Ecological



Economic

**We evolve
by being transparent**

We generate **profitability** in a financially responsible manner, being **transparent**, with the best corporate governance practices, **regulatory compliance** and **accountability** as a common denominator in everything we do.



Social

**We evolve
by being close**

We support the growth of the **communities** we serve. We treat each other with **respect** and kindness, building lasting relationships with our **customers, our staff** and our suppliers. We strive to promote **diversity and inclusion**. We promote the **development and growth of local suppliers**. We identify local suppliers and support them to develop their full potential in our supply chain, connecting them with our customers.



Ecological

**We evolve in commitment
to the environment**

We measure and minimize the negative environmental impact of our activity. We work to inspire a reduction of the environmental impact on our suppliers and customers.

Our premises

They guide us in our daily actions and reinforce our commitment to the triple impact. They are principles that inspire the way we do business, mobilize our entire value chain and push us to build a future that is more equitable, inclusive and sustainable.

Promote positive change
by building a better, more sustainable future through each of our actions.

Invite our teams, customers, suppliers and communities to multiply the positive impact of our activity by getting involved and being part of the change.





Communication Strategy for Sustainability

Our communication strategy is focused on the topics that our customers, the business and our corporate governance consider most relevant and key to manage. We strive to ensure that our actions and achievements in sustainability meet their interest and expectations, thereby strengthening the bond of trust that unites us.



Local suppliers development



Responsible consumption



Food waste



Community impact



Our +B Pathway

2020



- Start of the process to formalize the **+B Pathway** and first Impact self-assessment
- Creation of working teams and identification of **over 150 improvement initiatives**.

- First internal training sessions on ethics, impact, diversity, and the environment
- Start of Fintech certification process

2021



- **“Tarjetas del Mar” certified** as a B Corporation
- **We redefined our purpose** and formalized our Triple Impact Commitment in the articles of association
- We created the **Department of Sustainability**
- We published the **first Sustainability Report** 2021-2022.

2022



- **Sustainability Committee** creation
- We scored over 80 points in the B Impact Assessment
- We issued our second Sustainability Report 2022-2023 and moved forward with new metrics

2023



2024-
2025



- **Verification and auditing** under the certification model for large enterprise businesses
- **On-site Audit** at our facilities in Salto Cold-storage Plant, Mercedes branch, and Ituzaingó premises (Headquarters: Cold Cuts Center, Transfer Base and Corporate Offices)

In April 2025 we obtained official certification for the entire company with an integrated score (SAIEP + TDM) of 87.9





Our Results



Economic performance

SAIEP

Sales revenue

\$2,521,378

Million pesos

Profit

\$31,535

Million pesos

-57.5%

vs 2023-2024

TDM

Services and financing revenue

\$24,012

Million pesos

Profit

\$5,370

Million pesos

+5.35%

vs 2023-2024

Ethics and transparency

We promote a culture of ethics by conducting our business with honesty, transparency, and the firm conviction that there is only one way to do things: the right way.



Code of Ethics: Establishes the basic guidelines that must guide the ethical conduct of La Anónima.



Anti-corruption Policy: Establishes principles and guidelines to prevent, detect, and sanction any form of corruption or bribery.



Gifts and Business Invitations Policy: Defines guidelines for giving and receiving gifts and invitations in order to avoid conflicts of interest.



Donations Policy: Establishes clear criteria for making contributions to social organizations in a transparent and voluntary manner.



Complaints Policy: Establishes the guarantees and functionalities of the complaints channel, authorized users, issues that can be reported through the channel, means of access, and relevant information that must be included in a complaint.



Conflict of Interest Policy: Establishes the obligation to disclose situations that constitute or may appear to constitute a conflict of interest.



Our suppliers

SAIEP

1,455

active Market Suppliers

90.6%

of our suppliers are national suppliers*

95.7%

of our suppliers are SMEs**

66.3%

are local suppliers***.

Initiatives

- **Local Suppliers Development:** in the 89 communities where we are present.
- **9 dialogue channels available:** to promote communication and feedback by strengthening our bonds of relationship and trust.
- **8th Annual Meeting of Suppliers**
- **La Anónima Impulsa:** +
 - **Starts up** Business Rounds 2024: 27 potential suppliers
 - **Grows** Consumption Patterns: 24 participating suppliers
 - **Boosts** 19 participating suppliers.
- **Impact Measurement:**
 - +2,000** Enterprises invited to participate
 - 51,3%** of merchandise sales measured its impact.



Starts up

Business Rounds 2024:
27 potential suppliers



Grows

Consumption Patterns:
24 participating suppliers



Boosts

19 participating suppliers.



TDM

91%

of our suppliers are local suppliers.****

6.3%

of our suppliers are considered to have a triple impact.*****

Actions

- Diversity and Inclusion Day: 6 allies participated in the event.
- Environmental Assessment for suppliers: 100% scope.

*National Suppliers are considered to be those whose ownership and control are of Argentine origin. **According to ARCA, Argentina's Revenue and Customs Ministry. ***It reaches national suppliers in provinces where we have operations, who are not publicly traded and are not a franchise or wholly owned subsidiary of another company. ****Suppliers that are within 80km radius of the Fintech offices. *****B Corporations or have some kind of positive social/environmental impact.



Our teams



11,635
collaborators



39.5%
women

42.6%
of senior positions
held by women



176
New
positions

Work Climate



8,424

+ 37% vs 2022

Collaborators voluntarily
took part in the People's
Experience Survey

8.6/10

+ 4% vs 2022



Overall satisfaction with the company

9.2/10

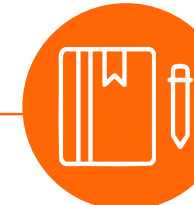


Values working in a company that
is committed to the Triple Impact

79%

commend working
at La Anónima

Training



80,734

hours provided
to collaborators

6,9 training hours per
person on average

LA School

34,784

Courses
taken

7,533

Active
collaborators

Performance Management

Performance Analysis

68.6%

Collaborators
scoped

99.3%

Managers
scoped

734 triple impact
performance goals

Personal Safety



Incidence Rate*

58.3

-1.93% vs 2023 - 2024

Audit Plan

84.6%

Implementation

Training

Asynchronous

6,724

Collaborators

On-site

2,160

Collaborators



*Incidence Rate = (Total number of accidents*1000) /Total Personnel.



Our teams

Diversity and Inclusion



Highlights

- Special Parental Leaves
- Guide dogs assistance protocol
- Quiet hour (ASD*)
- Financial Inclusion
- Campaign (Loans and Credit Cards)

8,2/10



"I feel that La Anónima is committed and supports diversity and inclusion"

8,5/10



"I feel that at La Anónima everyone can act accordingly to their identity."



* Autistic Spectrum Disorder.



Our customers



PLUS
LA ANONIMA



2,233,000
Plus customers registered




LA ANONIMA



2,324,000
customers who purchased
in-store in the last year



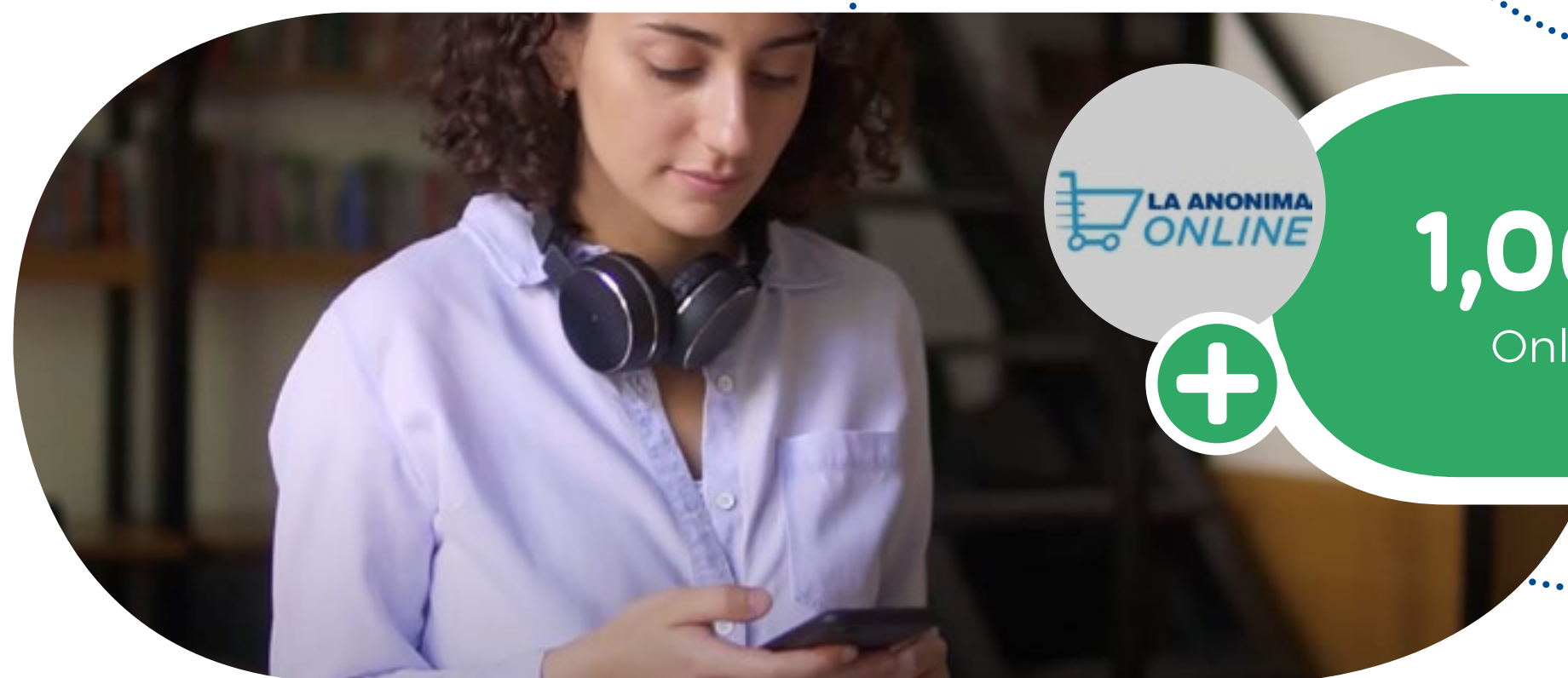
290,000
Card customers



LA ANONIMA
ONLINE



1,066,000
Online customers





Customer's Experience Program



* Level of customer loyalty to a product or service.

** Customer satisfaction with the use of a product, service or interaction.

*** Level of difficulty for the customer to use a product, service or interaction.

Where do we survey?

We analyze experience in different key areas, such as:

- In-store purchases
- Purchases made on La Anónima Online
- Use of our financial products, La Anónima app and Loyalty Program
- Interaction through self-management channels and Customer Service Center
- Choice and satisfaction with the consumption of our own brands
- Satisfaction with the resolution of queries, procedures, or complaints, both in-store and through the Customer Service Center.

Why do we do it?

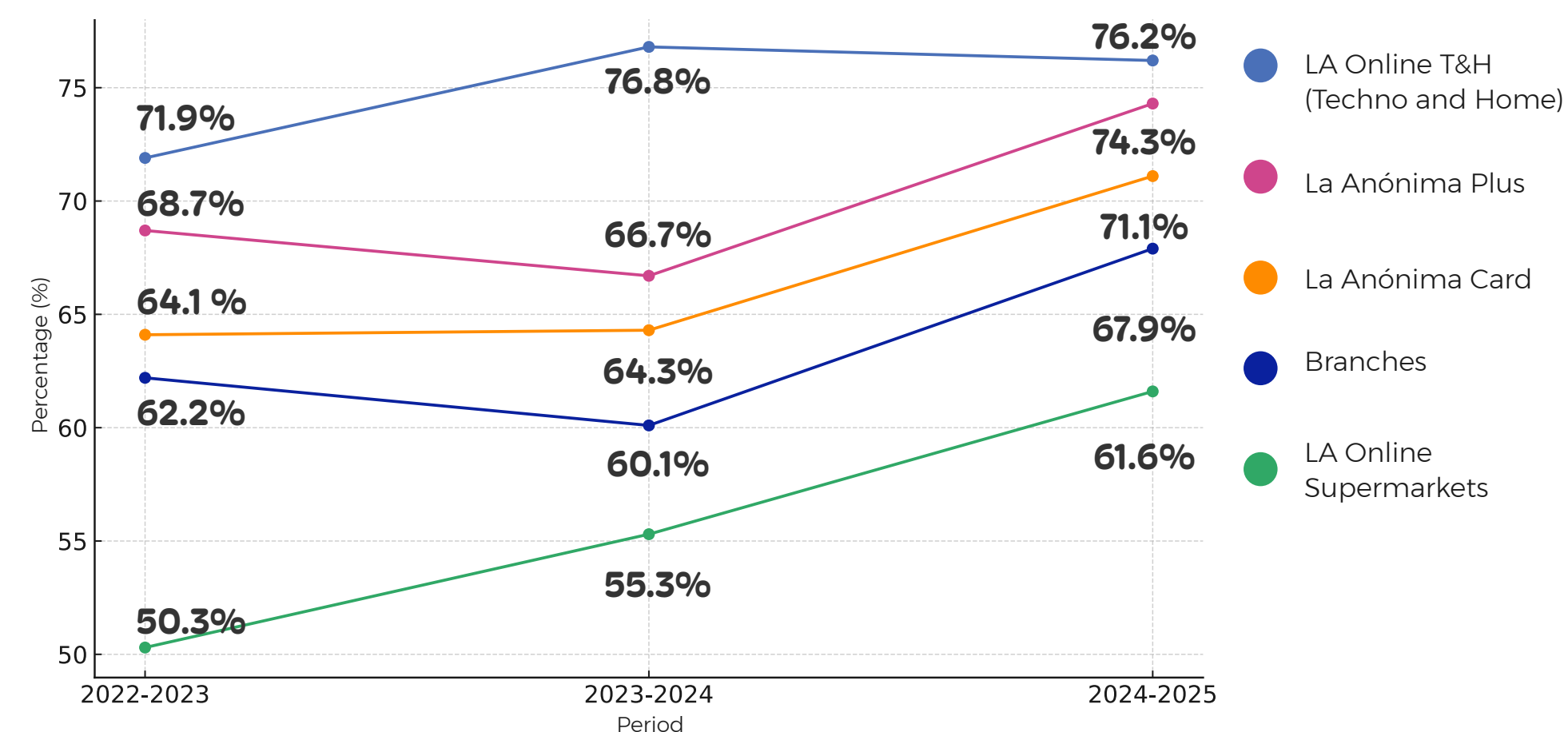
We actively listen to our customers with the aim of:

- Identifying and promoting those practices that generate a positive experience
- Detecting opportunities for improvement when the experience does not meet expectations.
- Exploring new ways to generate value, innovating in processes and services to strengthen our proposal

How do we do it?

- ① **Customer experience in self-management channels:** we develop digital platforms that are accessible at all times, so that customers can resolve their frequently asked questions independently whenever they need to.
- ② **Customer's Experience Evaluation:** we use key indicators such as NPS*, CSAT** y CES*** to evaluate our customer's perceptions and continuously improve the quality of our care and service.
- ③ **Change Management:** we promote operational, tactical, and strategic decision-making based on customer feedback at all levels of the organization.
- ④ **Customer-Centric Culture:** we design regular spaces for our teams to gain in-depth knowledge about our customers' needs and behaviors.

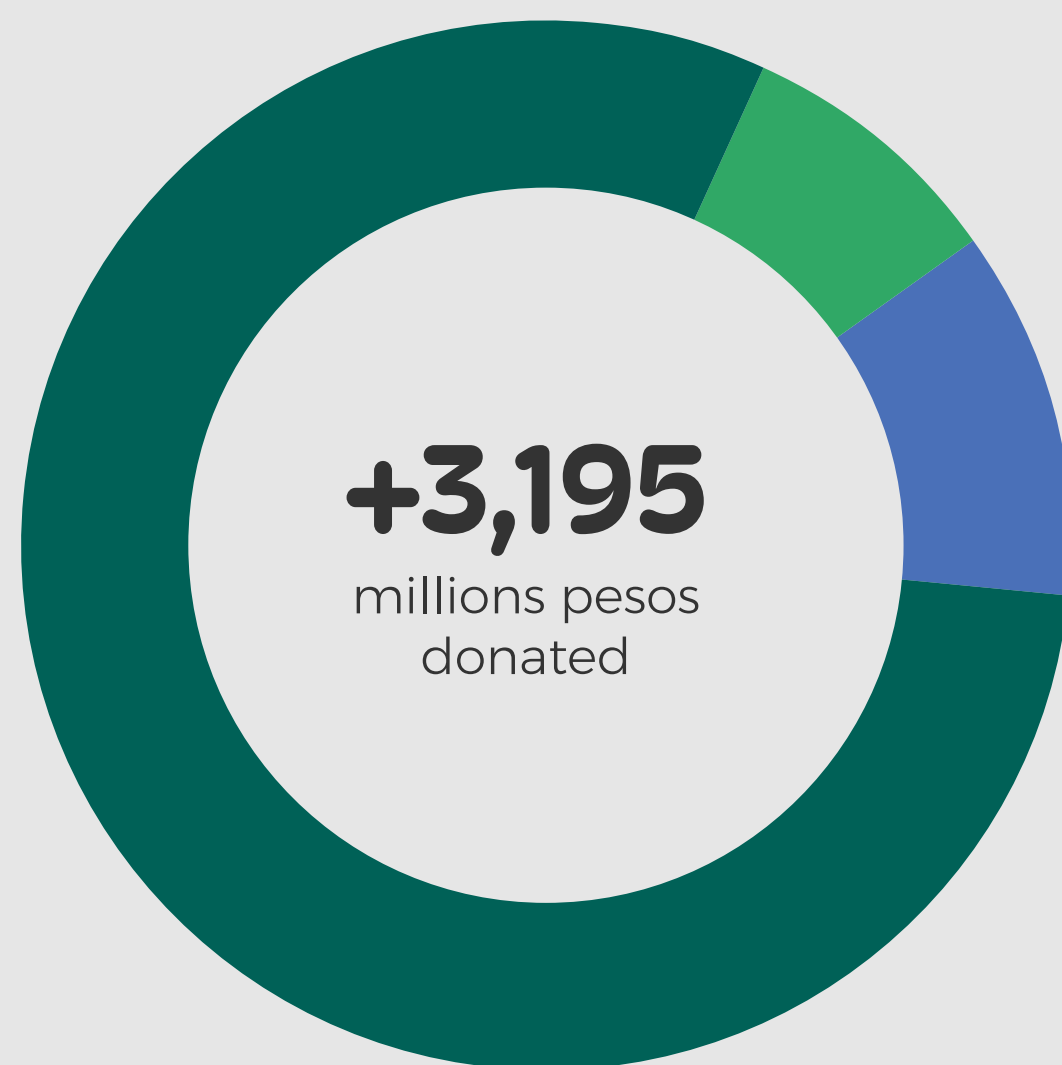
Accumulated NPS





Our Communities

Donations Program



80.4%
Nutrition

8.3%
Education

11.3%
Health and
Wellbeing



Nutriendo Futuro LA

Alliance



BANCO
PATAGÓNICO
DE ALIMENTOS

Fundación
de Estudios
Patagónicos



5,220

Breadwinner women
in a situation of social
vulnerability

62,640

Food modules delivered
with 16 products of the
basic food basket

657,720

kg of food
distributed

1,941,840

plates of food

10 Provinces
reached

89 Communities
reached

2024

342

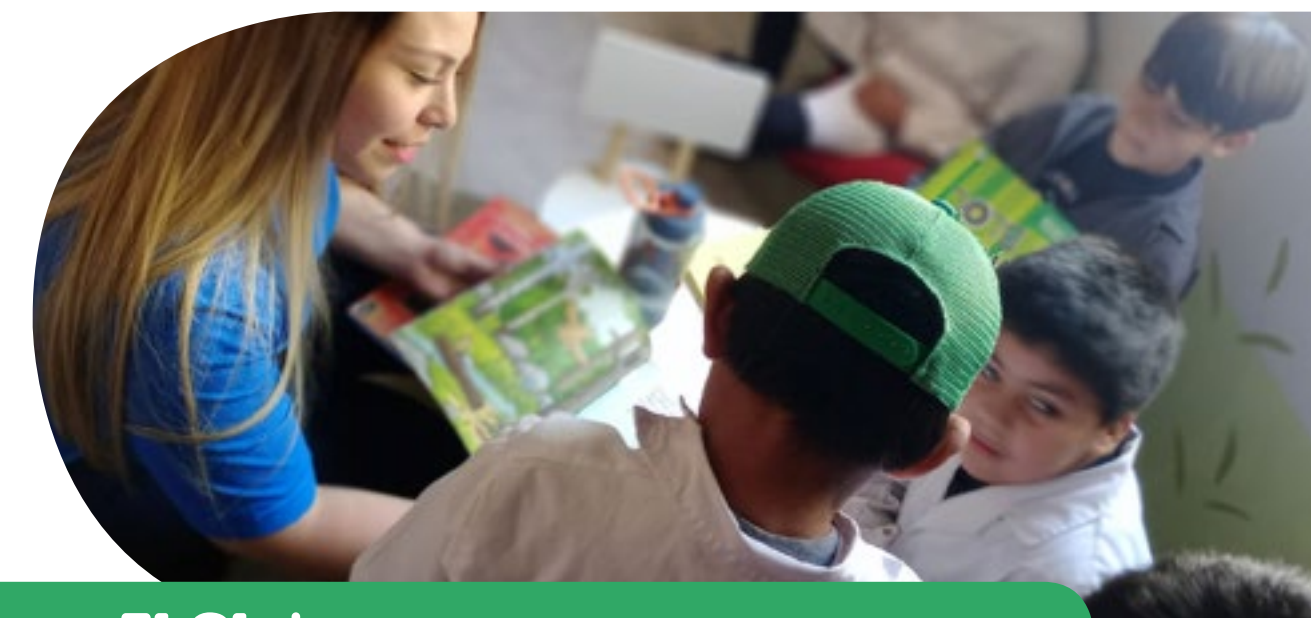
women left the module because
their social situation improved

Integrated support in 3 areas of work

Health
promotion

Social and
labor training

Promotion
of rights



Desafío Leer. El Club:

Alliance



Fundación
Leer

Since **2023** (Digital platform):

655,102

users (school children
and teachers)

156,214

hours dedicated
to reading

26,592

teachers trained

1,056,880

books read

2025

We opened **2 reading corners**
with 600 books each

3 travelling libraries with 100 books each

1 cart with 400 books



Our Communities



Corporate Volunteering



+1,100

Hours of volunteering



+470

Volunteers

Actions

- Nutriendo Futuro Program
- Talks / Trainings
- Donations delivery / Synergies



Food waste

Consumo Próximo: We offer discounts on products with upcoming expiration dates

0.73% Units sold
by RAG* system
equal to **6,187,701** units



Salvage of Perishable
+ Pilot Test for Non-Perishable

1,119,088

Units salvaged



Salvaging of fruits and vegetables
in Mendoza, through Mendoza's
Food Bank.

50,222

Kilos

*Mechanism to detect and classify products with upcoming expiration dates, differentiating between perishable and non-perishable goods.



Our environmental management

SAIEP

Waste Management



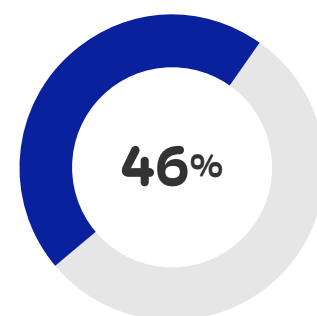
Recyclable waste

Branches, RDCs and Ituzaingó Premises

5,925.3

tn of recyclable waste

=

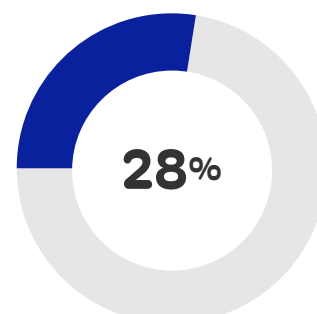


Cold-storing plants: Salto and Pampa Natural:

362.7

tn of recyclable waste

=

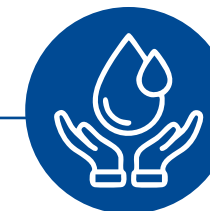


2,790.9

kg of organic waste
2,790.9 turned into compost
(Headquarters Cafeteria)



Water and Efluent Management



Water intensity ratio

2.83 m^3/m^2 surface covered

Water consumed at cold-storage plants

5.9

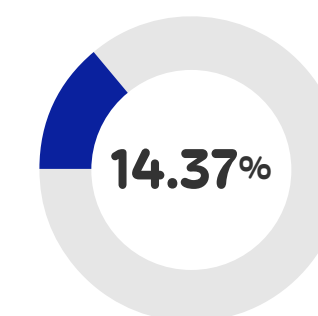
m^3/head of cattle

Water reused at cold-storage plants

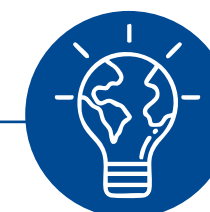
198,080

m^3

14.37%



Energy Management



Power supply

Renewable Energies*

10.86%

Energy intensity ratio**

0.234 Mwh/m^2

* The renewable energy consumption recorded this year shows a decrease compared to the previous period, as the percentage of renewable energy from the national electricity grid is not included. Only energy acquired through contracts with third parties and specific purchases from renewable sources is considered.

** Energy intensity was calculated per m^2 . Unlike previous years, the result was obtained by averaging the number of partners.





GHG Emissions (Carbon Footprint):

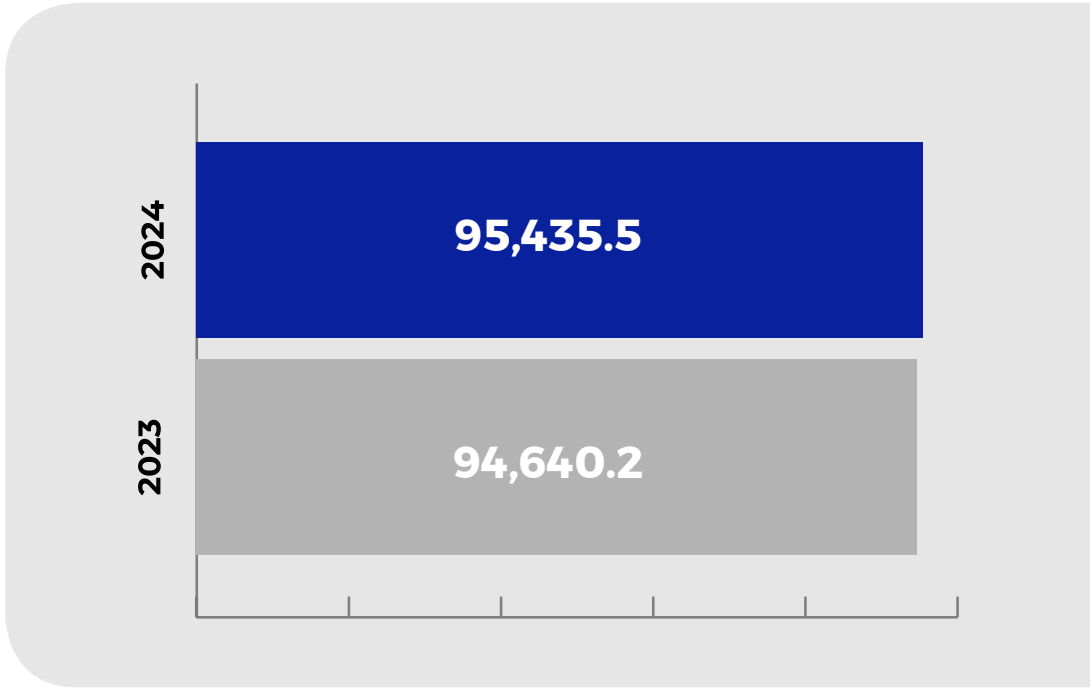


Scope 1

Direct emissions

- Fuel consumption in boilers/water heaters
- Fuel consumption in power generators
- Fuel consumption in kitchens
- Fuel consumption in company-owned maintenance vehicles
- Refrigerant gas leaks from air conditioning/refrigeration circuits

		2024	2023
SCOPE 1 (t CO ₂ eq)	Fixed facilities	23,439.6	22,730.5
	Vehicle rides	233.4	212.8
	Refrigeration/ climatization	71,762.4	71,696.9
TOTAL SCOPE 1		95,435.5	94,640.2

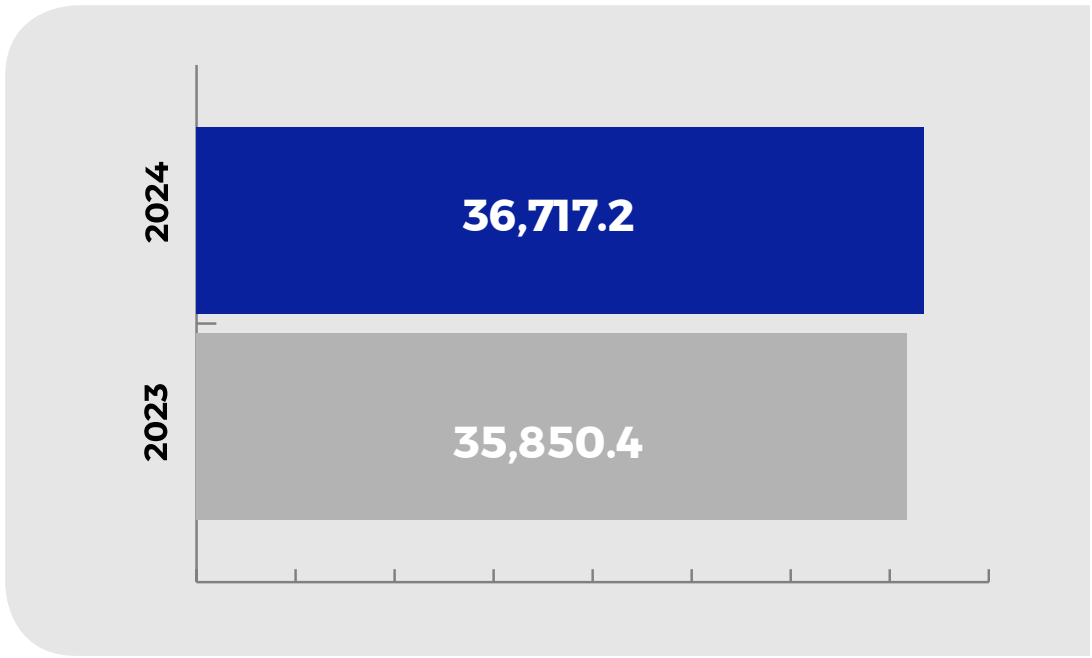


Scope 2

Indirect emissions

- Energy consumed by all facilities.

		2024	2023
SCOPE 2 (t CO ₂ eq)	Electricity	36,717.2	35,850.4
TOTAL SCOPE 2		36,717.2	35,850.4

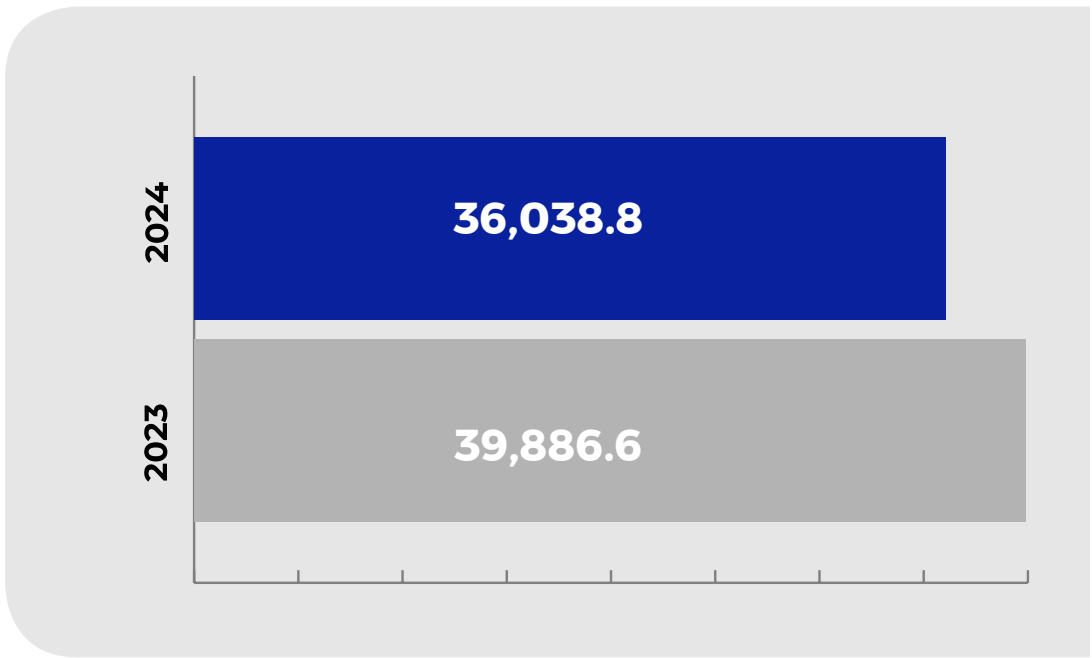


Scope 3

Indirect emissions

- Transport of goods: Transfer Base to Branches.
- Waste

		2024	2023
SCOPE 3 (t CO ₂ eq)	Transport of goods	30,841.5	34,562.6
	Waste	5,197.3	5,324.0
TOTAL SCOPE 1		36,038.8	39,886.6



SCOPE 1 + 2 + 3	168,191.5	170,377.2
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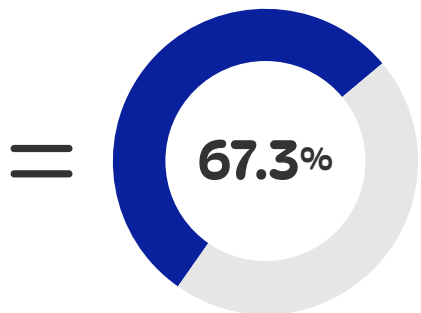
Our environmental management

TDM



Management of Waste

1,547.5
kg of recycled waste*



Type of waste	2024**		2023-2024		2022-2023	
	KG	%	KG	%	KG	%
Recyclable waste reciclables	860	37.4	1,038	51.2	1,000.8	49.7
Compost***	638.5	28	529.5	26	541	26.8
Solid urban waste urbanos (RSU)	750	32.6	405	20	387	19
E-Waste (electronic waste)	49	2	57.1	2.8	91.2	4.5
Total waste	2,297.5	100	2,029.6	100	2,027.2	100

*This waste consists of: Recyclable waste + Compost + E-Waste

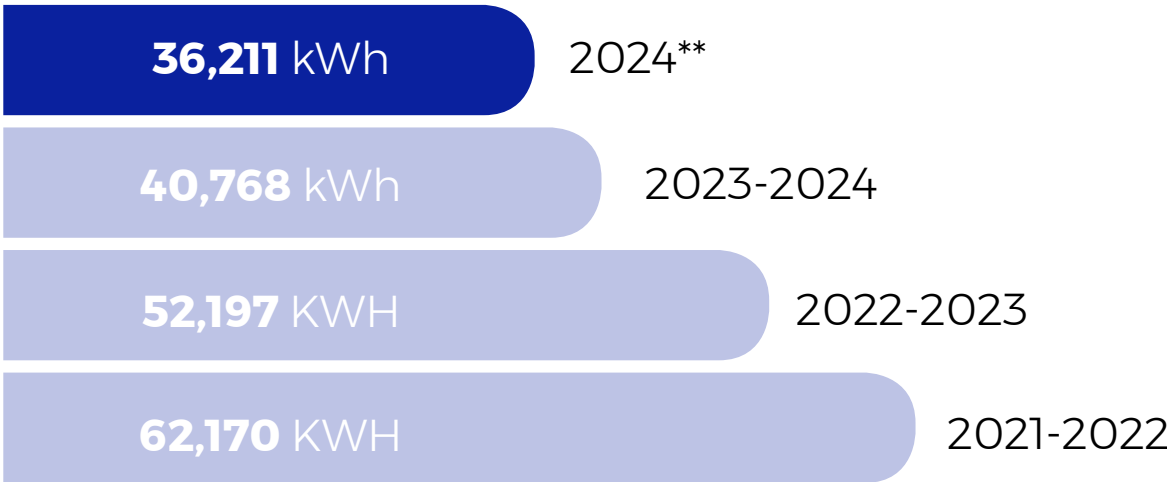
**Starting from this period, we have changed the measurement period for consumption from the fiscal year to the calendar year 2024. This change makes our reports more accurate and comparable.

***Organic waste is redirected to a new form that can be used for plant fertilization. The compost generated is available for corporate environmental initiatives and also for the personal use of collaborators.

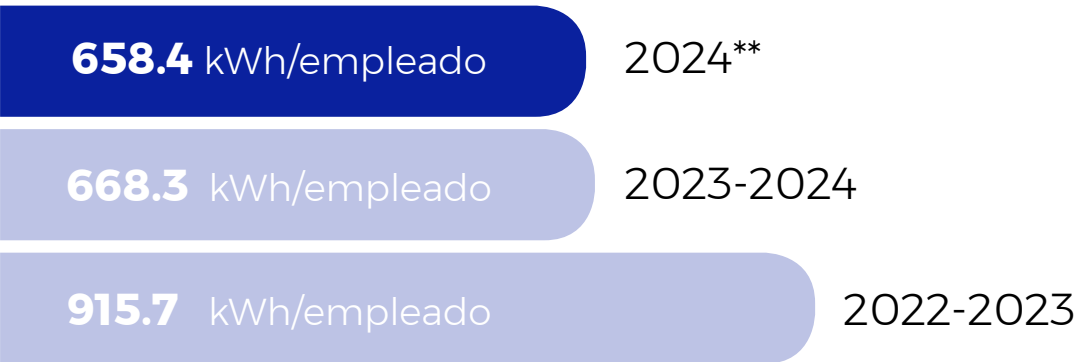
Energy Management



Energy Management



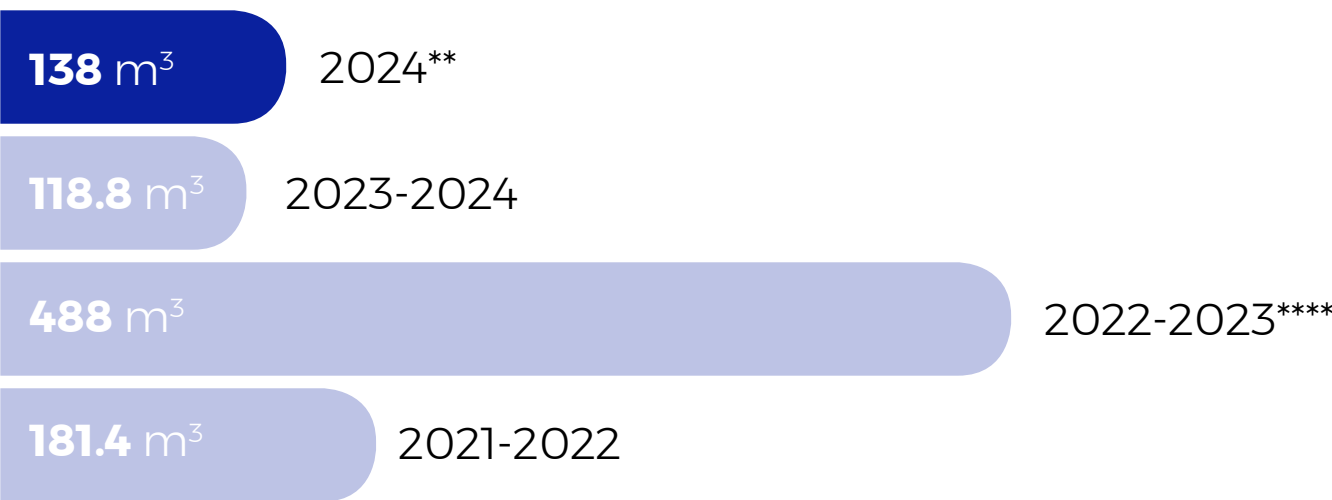
Energetic Intensity



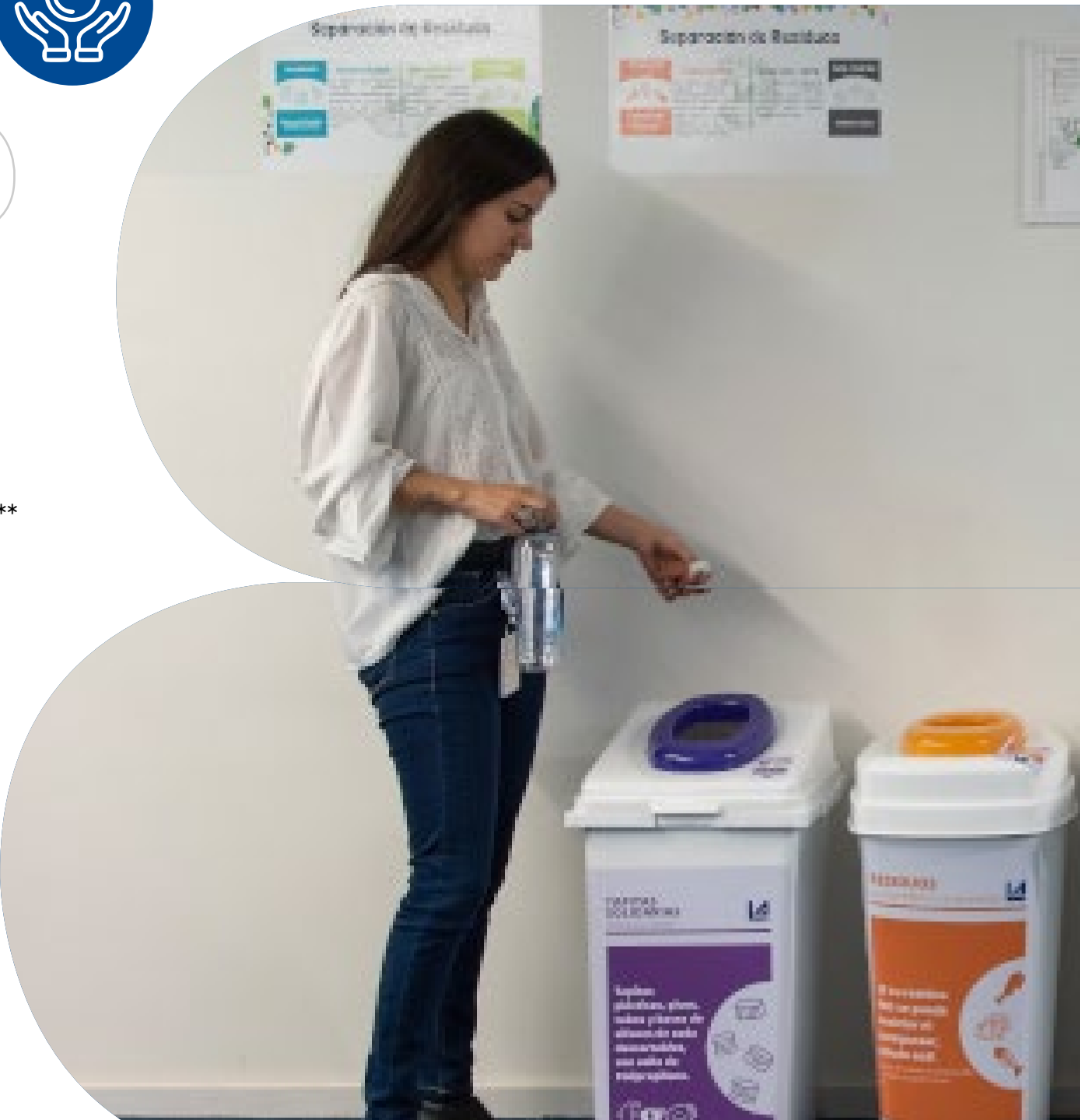
Water and Effluents Management



Consumption



**** The increase in water consumption during the period was due to an identified leak, which was repaired, stabilizing consumption in subsequent months.





Environmental Management

TDM

2024

2023

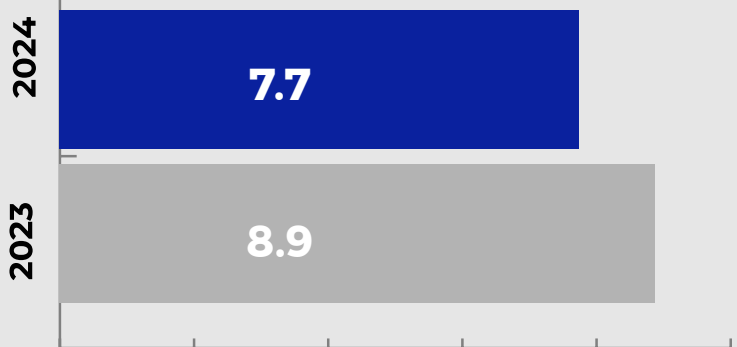


Scope 1

Direct emissions

7.7

8.9

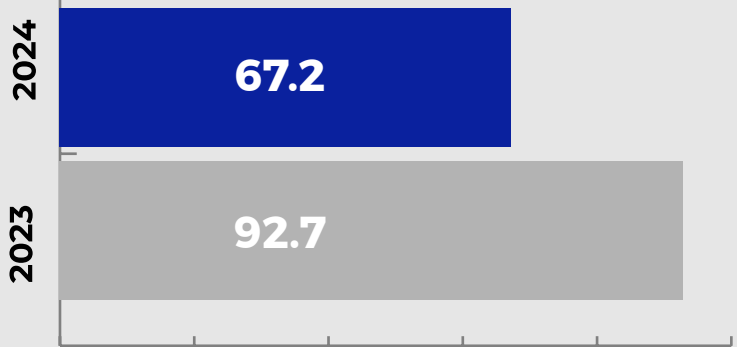


Scope 2

Indirect emissions

67.2

92.7

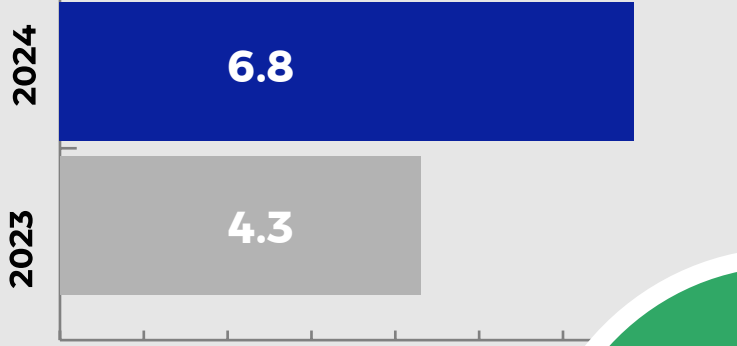


Scope 3

Indirect emissions

6.8

4.3



SCOPE 1 + 2 + 3

81.7

105.9

Variation
-22.7%
vs 2023*

* A 22.7% decrease was observed. Scope 3 emissions (predominantly due to collaborators' commute to work) increased as a result of the strategic business decision to add one more day of office attendance (making it twice a week in total). In turn, this is reflected in a decrease in gas emissions from the energy consumed by collaborators working from home.



Emissions Intensity Ratio



1.48

tnCO₂eq /
employed

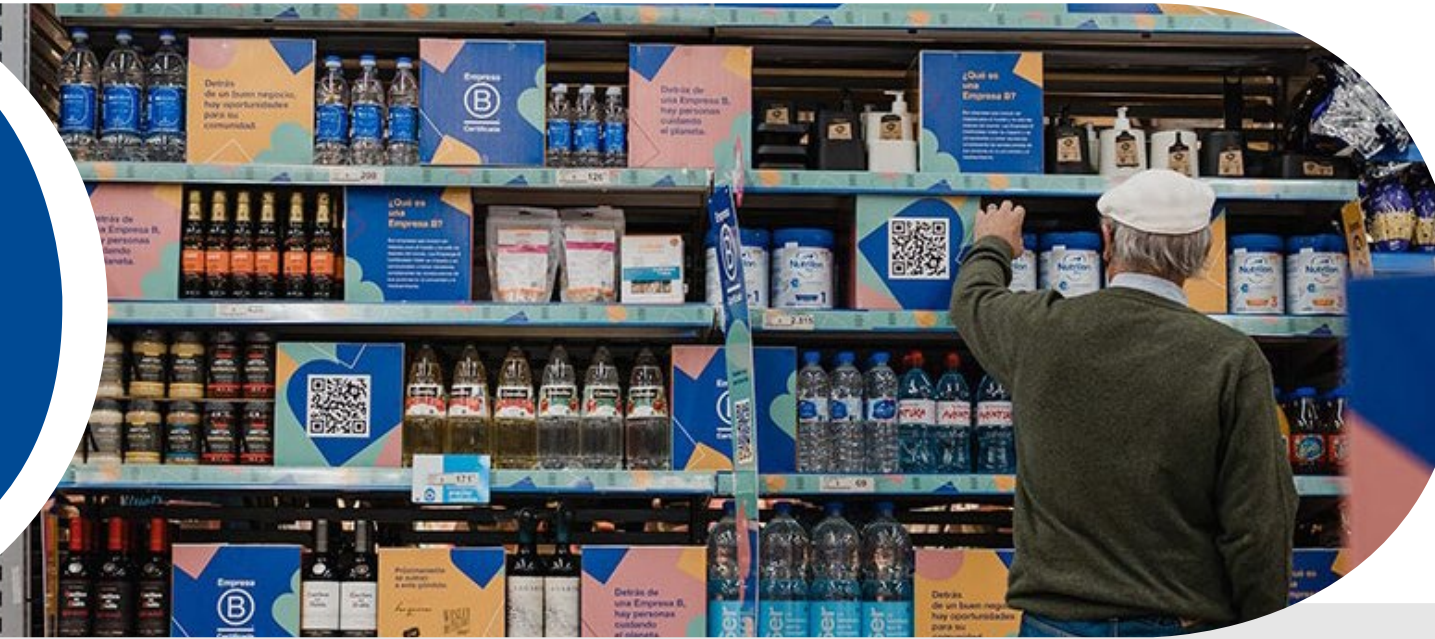
-15.9%

Variation
vs 2023

The intensity of the carbon footprint was calculated using the same specific parameter as in the case of energy consumption: the average number of collaborators during the period.



Certifications, standards and awards



Certification as a B Corporation

We are the first major supermarket chain in the Americas to be certified as a B Corporation, a global community of companies that offer triple impact solutions. This achievement reflects our commitment to a way of doing business that generates economic value while promoting social welfare and caring for the environment.





Certifications, standards and awards



1st place Advantage Report 2024

We were awarded for the eight consecutive year, validating our joint work with our suppliers, based on transparent and collaborative relationships, and highlighting our triple impact management.



BYMA Index

We are among the top 20 companies in environmental, social, corporate governance, and sustainable development matters, as presented by the Argentina Stock Exchange (BYMA). The index, developed by BYMA and the Inter-American Development Bank (IADB), is non-commercial in nature and evaluates the performance of companies listed on BYMA and included in the S&P ByMA General Index in the four ESG-D pillars based on information disclosed and available to the general public.



Connecting Enterprises with SDG

We received an award from the Connecting Enterprises with Sustainable Development Goals program run by CEADS (Argentine Business Council for Sustainable Development) and EY Argentina, in recognition of our initiatives that promote access to food, education, decent employment, financial inclusion, and responsible consumption.



Cold-Storage Plants Standards and Certifications



NAMI Standard¹: animal welfare

BRCGS² Standard: food safety

SMETA 4 Pilares³ version 6.1

SEDEX⁴ Membership: social responsibility

Sello Alimentos Argentinos

Halal⁵ Certification: only at Cold-Storage Plant Salto

Angus Certification: Origin, quality and traceability of the product from the farmyard to the box.

High Quality Beef Protocol (HQB)⁶ sanitary requirements for export.

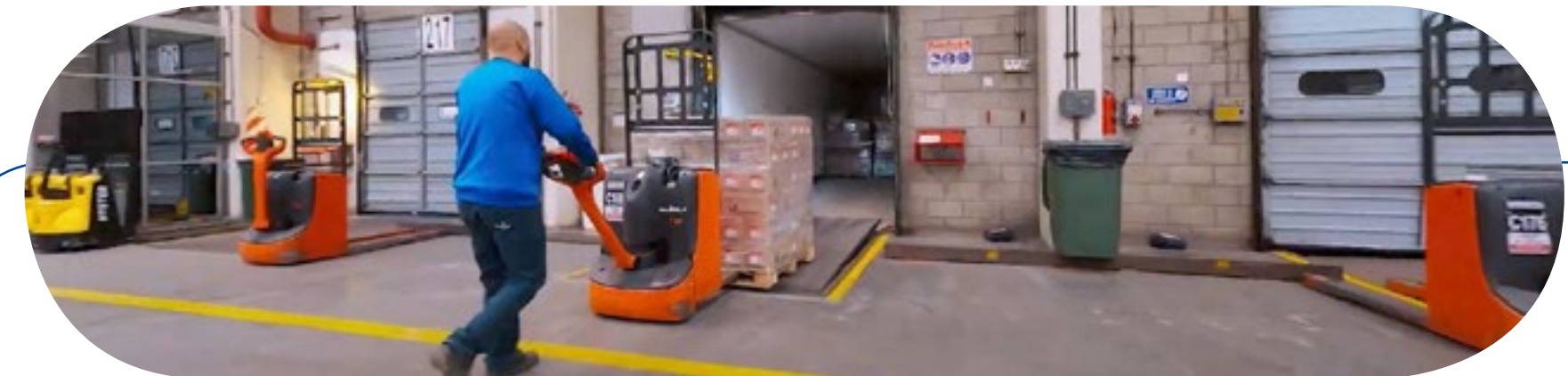
References:

1. NAMI. It is based on promoting and providing animal welfare through humane handling: before the arrival of animals at the slaughter plants. Before and during the unloading of animals.
2. BRCGS. Scheme designed to harmonize food safety standards throughout the supply chain. Today, it is recognized worldwide in the food and non-food industries as one of the most rigorous third-party certification schemes.
3. SMETA. An audit that helps you understand labor, health, safety, environmental performance and ethical standards within its own operations or at a supplier's site.
4. SEDEX. Sedex Analytics is a reporting platform that helps you easily understand your supply chain, compile reports for stakeholders and work with suppliers to implement improvements.
5. HALAL. It means "allowed" by the Islamic Religion and it is founded on precepts that address aspects of hygiene and sanitation..
6. HQB. High Quality Beef: control and certification of high-quality beef destined for Switzerland. It is a 'country/ country' certification that originated within the framework of the National Food Quality Certification Program.



Cold-Cuts Center FSSC 22.000 Certification, version 5.1

Establishes a framework for food safety requirements by incorporating good practices in agricultural, manufacturing, and distribution systems, considering the principles for hazard analysis and critical points of control.



LEED Certification in La Anónima Online warehouse

LEED certification demonstrates that the building or project in question has been constructed in accordance with eco-efficiency standards and meets sustainability requirements.

About this report

Name of Publication / Frequency

Sustainability Report / Annual Report in accordance with the financial year, period July 2024 - June 2025

Contents

Economic, social and environmental performance of Sociedad Anónima Exportadora e Importadora de la Patagonia (SAIEP) and Tarjetas del Mar SA (TDM) (*).

Reporting period

July 1, 2024 to June 30, 2025 (Fiscal Year N°117).

This report has been prepared in accordance with:

Global Reporting Initiative (GRI) Standard in its 2021 version

ISO 26.000 Standard

GRI Sector Standard 13: Agriculture, Aquaculture and Fisheries 2022

B Impact Assessment (www.sistemab.org)

7 core subjects of the ISO 26.000 Standard S.D.O.:

Sustainable Development Goals (United Nations)

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Does not have

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La Anónima Sustainability Management

External Facilitator:

Consultant Mirada SostenibleDiseño

Design Gota

Contact information

for comments or suggestions:

Nicolás Braun | General Manager
sustentabilidad@laa-nonima.com.ar



(*) The companies controlled by Sociedad Anónima Importadora y Exportadora de la Patagonia (SAIEP) that make up La Anónima Group are Tarjetas del Mar S.A. (TDM), Patagonia Logística S.A., La Anónima Online S.A.U., and Patagonia Comex S.A.



This is an Executive Summary of the Sustainability Report 2024-2025



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Contact Channels

General Management:

Int. Pérez Quintana 3850. Ituzaingó

La Anónima Official website:

laanonima.com.ar

La Anónima Online Official websites:

supermercado.laanonimaonline.com

laanonimaonline.com

E-Mail:

sustentabilidad@laanonima.com.ar

